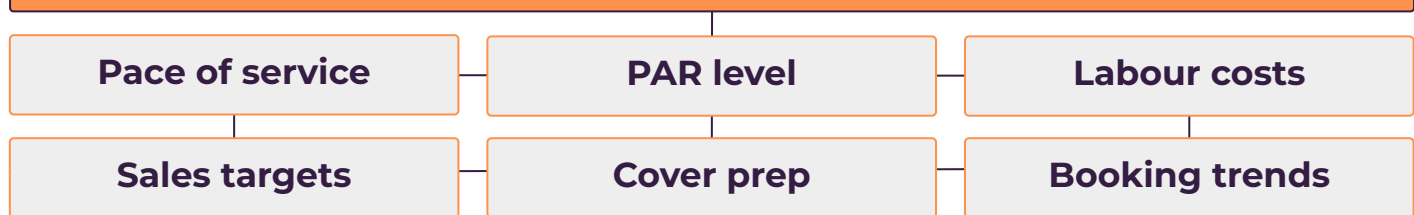


How to reach your targets with predictive technology: finding the right levers to pull

TUBR's predictive modelling arms managers with the data that enables fast and efficient decision-making. We ensure they can react on-the-go as necessary, whether it's sending staff home or prioritising certain dishes/drinks due to low sales numbers. Finance don't always get it right... but now you can.

TUBR is able to identify and predict the levers (elements) that deliver an accurate forecast.



Across pilots, TUBR was tasked with predicting localised demand trends to increase bookings during off-peak periods. After applying our modelling to the restaurant's booking data, dynamic discounts were introduced to the website's booking system to drive greater demand at off-peak times.

Customer 1

~£11k in additional revenue from a 7% increase in bookings in one month

Customer 2

46.6% increase in off-peak occupancy potential during a three month period

With TUBR, now you can...

- Reduce manual processes, freeing up time for your actual job
- Staff your stores more efficiently with demand predictions
- Reduce waste with more accurate PAR levels
- Predict peak periods and apply incentives to drive bookings